

# sustainability highlights



The year 2010-11 proved to be a milestone year for the Company. It strengthened its position in the passenger vehicle market and laid the foundation for future growth.





- Roll-out of 10 millionth car since start of production in December, 1983
- Highest ever total sales of 1,271,005 units (domestic plus exports)
- Crossed sale of one million units in the domestic market for the first time
- Highest ever net sales of Rs. 361,282 million, at a growth of 24.8%
- Reserves and surplus of Rs. 137,230 million as on 31<sup>st</sup> March, 2011
- Improved market share by 30 bps to 44.9%
- Ranked no.1 in JD Power Customer Satisfaction and Sales Satisfaction Index
- Expanded sales network to 933 outlets by adding 131 outlets in 113 cities
- Entered the luxury segment with the launch of Kizashi, India's first sports luxury car
- Refreshed existing models WagonR and Alto, and launched diesel variant of SX4
- Strength of R&D engineers crossed the 1,000 mark
- Construction of two new plants at Manesar and R&D test track at Rohtak on course

economic

- Registered its first CDM project with UNFCCC
- Launched five models with i-GPI CNG engine technology
- Launched LPG version of WagonR
- Showcased hybrid SX4 and electric Eeco cars
- Reduction in per vehicle CO<sub>2</sub>, electricity and water consumption in the Gurgaon plant stood at 15%, 16% and 5% respectively
- Reduction in per vehicle CO<sub>2</sub>, electricity and water consumption in the Manesar plant stood at 13%, 1 % and 16 % respectively
- Hazardous waste to the tune of 6,447 T sent to the cement industry for co-processing
- Environment friendly natural gas used for captive power generation at both plants
- Initiated use of solar energy for street lighting in Gurgaon plant

environmental

- OHSAS 18001 certification process initiated. Groundwork for the same is underway
- Road safety:
  - Over 187,000 persons trained in safe driving in 2010-11
  - Over 850,000 persons trained cumulatively since 2000
  - Opened 83 new Maruti Driving Schools, taking the total to 166
  - Completed construction of two new IDTRs in Haryana
- Skill development:
  - Forged 4 new partnerships with government ITIs, taking the total to 7 ITIs
- Continued community development initiatives around the Manesar plant. Large investments made in infrastructure development:
  - Set up computer centre at Aliyar village
  - Upgraded infrastructure of Baas village school
- Employees contributed 2,792 hours in volunteering

social