

Speech at press conference on MoU signing with Uttarakhand Government

Good Afternoon Ladies & Gentlemen

I am very happy to be here today.

At the outset, I must congratulate the State Government for its visionary projects that have helped the State earn a reputed position for itself.

It is impressive to see the growth and progress of the State within a short span of eight years.

Thanks to the vision of the Hon'ble Chief Minister and the support of senior officers, we are here to sign another ambitious project for the State.

Friends,
Our Road Safety initiative is as old as your State.

Exactly eight years ago, we offered help to Delhi Government to set up manage and run the country's first Institute of Driving Training & Research.

Since then we have not looked back.

Today, we have two operational facilities in Delhi.

We have successfully trained over 500,000 people towards Safe Driving through these facilities.

Our good work has been appreciated by the Delhi Government, by the people of Delhi and also by the courts.

In recent years, we have signed MoU's with Haryana and Gujarat Governments to set up similar set ups in Haryana and Gujrat

On a smaller scale, we are operating through Maruti Driving Schools in partnership with our dealers partners.

We have a network of 47 Maruti Driving Schools across the country and have trained over 41,000 people towards Safe Driving through this initiative.

My humble submission here is given the complexity of the problem of Road Safety these numbers look quite small.

Our efforts are small but have the potential to bring in a revolution towards Road Safety.

Friends, we need an integrated approach to address the problem of Road Safety.

As we do our bit, I am confident we will have many more hands that will join us in our endeavour.

Coming to this specific initiative, we have an elaborate agenda to it.

First, in addition to driving training at this institute, we will also introduce short duration motor mechanic courses for the unemployed youth.

It will strengthen their employability prospects.

Second, I am also excited that IDTR Uttarakhand would assist advice and support the State Government in activities that contribute to safety on roads and facilitate in improving the transport system in the State.

As we go further, I see our role being enhanced with every new initiative. It is an encouraging trend and my team here deserves the credit for the same.

Taking the example of our partnership, it is likely that other governments and companies in the country may also follow this path

We want to take the road safety all across the country.

We strongly feel that this will certainly help in improving the quality of life of our society

With these words, I thank all media guests for coming here today and my compliments to the Uttarakhand government for their vision and spirit of partnership.

Thank You!