

## **Eeco Launch**

Good Morning,

Just two days back we unveiled the Concept R3, a masterpiece from Maruti Suzuki's R&D team.

I am happy to welcome you again for the launch of our latest offering - Eeco.

Eeco as you see is a five-door, C segment vehicle, which has been specifically designed by our engineers keeping in mind the needs of Indian customers.

I am sure many of you would want to know the reason for another vehicle in the C segment.

Friends

Eeco is 'A big Car' which offers space and comfort and is also very affordable.

It also sports a powerful and fuel efficient engine that has been developed in-house by our team of engineers.

Eeco is BSIV compliant. This makes it the fourth car from Maruti Suzuki stable which is BSIV compliant after Ritz, Estilo and the SX4.

In line with the desire to make the full range of Maruti Suzuki vehicles environmentally friendly, the Eeco is ELV compliant.

Friends, Eeco is very special to us for another reason.

It reflects our continued commitment to bring cars that have a strong customer connect.

We are confident that Eeco with its customer friendly attributes and a powerful engine will connect strongly with the Indian customers.

Eeco also reflects the good work of our engineers in engine engineering capability.

Eeco will help us strengthen our presence further, amongst in the C segment cars.

Friends, Maruti Suzuki has received tremendous support from all of you for all our initiatives.

We look forward to the same support to make this launch successful.

While we have gathered here, please do take a look at the **Concept** Eeco Charge. This electric vehicle has been developed by Maruti Suzuki engineers under the Government of India initiative to promote non conventional energy vehicles.

Maruti Suzuki will demonstrate the Concept Eeco Charge at the Commonwealth Games this year.

The Concept Eeco Charge is on display for you at R&D section of this pavilion.

I know now you are eager to know the price of the Eeco...

Can we have the price slide pls....

As you see, this is an introductory price.

We will be happy to take your questions now. I now request Mr Mayank and Mr IV Rao to join me.