

awards, accolades and certifications



AWARDS & ACCOLADES TO MARUTI SUZUKI

1. Declared **Business Standard Company of the Year 2011**
2. Ranked **No.1** in **JD Power Sales Satisfaction Index (SSI) Study 2010**
3. Ranked **No.1** in **JD Power Customer Service Index (CSI) Study 2010** for the 11th time in a row
4. Awarded the **Best Automobile Manufacturer of the Year 2010** and the **"Hall of Fame" award** for single handedly changing the face of Indian automobile Industry by **Car India**
5. Ranked among the **top 10 "Most admired companies"** from India by Wall Street Journal
6. Bagged **"Manufacturer of the Year"** award for the Company and **"Engine of the Year"** award for K-series engine at **CNBC-TV18 Awards 2011**
7. Won **National HRD Network Trailblazer Award 2010** for HRD Excellence
8. Received **Significant Achievement in Sustainability** award in **CII-ITC Sustainability Awards 2010**
9. Won the **NASSCOM & CNBC TV 18 IT User Award**

AWARDS & ACCOLADES TO MARUTI SUZUKI PRODUCTS

1. **Zen Estilo, WagonR and Alto** ranked as the top three most dependable vehicles in the compact segment in **2009 JD Power Asia Pacific India Vehicle Dependability Study**
2. **DZire** ranked **No.1** in **JD Power Initial Quality Study (IQS) 2010**
3. **DZire** won the **JD Power APEAL Study** for a third time in a row
4. **TNS four-wheeler Total Customer Satisfaction (TCS) Study**
 - a. **Alto** ranked **No. 1** in entry segment
 - b. **Zen Estilo** and **A-Star** jointly topped in premium compact car segment
 - c. **Swift** ranked **No. 1** in the upper premium segment
 - d. **DZire** ranked No.1 in the entry-level mid-sized sedan segment
5. **WagonR** won the **Best Entry Level Mini Car of the Year** category of the **2010 ET ZigWheels Car of the Year awards**
6. **WagonR** won the **Compact Car of the Year 2011** and **Alto K10** won the **Best Variant of the Year** in the **Autocar Awards 2011**
7. **WagonR** won the **Car of the Year (COTY) award** in the entry level mini car category award



AWARDS & ACCOLADES TO MARKETING CAMPAIGNS

1. First advertiser from India to be awarded for the digital campaign '**Sports Sponsorship goes mobile**' by **Global Mobile Marketing Association Asia Pacific** and the **Global Awards**
2. Received **Gold** at the **Indian Documentary Producers Association (IDPA)** for the best edited television commercial for the **SX4 'After You'** advertisement
3. Won **Bronze** in the **Internationalist Awards for Innovative Digital Marketing Solutions** for the **K-serial campaign** on Ibibo.com
4. Corporate Campaign "**Kitna Deti Hai**"
 - a. rated amongst the **best campaigns of 2010** by **CNBC-TV18's programme on Advertising & Marketing**
 - b. adjudged as the **Best TV Commercial** (4-wheelers and 2-wheelers combined) by **NDTV Car and Bike Awards**
5. **WagonR** won **Pitch India Top Marketer Award 2010** for marketing campaigns



CERTIFICATIONS

EN ISO 9001:2008

Quality Management System Certificate for Gurgaon and Manesar Plants

EN ISO 14001:2004

Environment Management System Certificate for Gurgaon and Manesar Plants

ISO/IEC 27001:2005

Information Security Management System Certificate for the Organisation