

# SNAPSHOTS OF THE YEAR

Highest ever domestic sales **722,144 units**

Highest ever export sales **70,023 units**

Highest ever total sales **792,167 units**

Highest ever net sales **Rs. 203,583 Mn**

Annual manufacturing capacity expanded **to 1,000,000 units**

The Company's next generation **fuel-efficient K-series program** went on stream from a highly integrated plant at Gurgaon.

To support its export ambitions, the Company commissioned a dedicated **Roll-on Roll-off car terminal at Mundra sea port in partnership with MPSEZL** (Mundra Port and Special Economic Zone Limited).

The Company took a lead in **voluntary disclosure of fuel efficiency**, as certified by government labs of all its models across all its dealerships.

Launched **fifth World Strategic Model A-star** in the domestic and international markets.

The Company strengthened its R&D capability by increasing the strength of design engineers **from 398 to 730** and work is in progress for a world class test track and crash test facility.





Launched National Road Safety Mission, a nation-wide initiative to train **500,000 people** in safe driving in next three years.

Focus on infrastructure development of Driving Training-the Company entered into **partnerships with State Governments of Uttarakhand & Haryana to set up IDTRs** (Institute of Driving Training & Research) in the States.

The Company expanded the network of **Maruti Driving Schools** further and crossed **50 schools**.

Maruti Suzuki was rated **first in Customer Satisfaction for the ninth consecutive year** in the annual survey conducted by JD Power Asia Pacific.

In the J D Power survey on excellence in **Automotive Performance, Execution and Layout (APEAL) four Maruti models adjudged the best**. WagonR in Entry Compact, Swift in Premium Compact, Swift Dzire in Entry Midsize and SX4 in Midsize segments.

In the 'Global Reputation Pulse Survey', the Company's global rank has risen to **49 from 77 in previous year**.

Amongst global car companies, Maruti Suzuki India rank has gone up to **3<sup>rd</sup> from 4<sup>th</sup> the previous year**, in the 'Global Reputation Pulse Survey'.

